



**SYNTAO**  
TECHNOLOGY SOLUTIONS

# BRAND IDENTITY

## Syntaq Company ®

Synack Technology Solutions is a pioneering company redefining digital solutions through a seamless blend of innovation and precision, transforming visions into fully integrated systems and refined digital experiences that reflect the essence of brands and strengthen their presence in a rapidly evolving digital landscape. The company operates from a deep understanding of business needs, delivering meticulously crafted solutions focused on performance excellence and execution quality.

In every project, the journey is built upon a comprehensive strategic vision. It begins with crafting a visual identity that expresses the brand's character, and extends to developing digital platforms and intelligent applications that elevate the user experience. This integration between design and technology goes beyond aesthetics, translating into tangible value that supports growth and delivers sustainable results.

The company adopts an approach rooted in continuous innovation, supported by the latest technologies and global best practices, with a focus on developing flexible and scalable solutions. It also strengthens its clients' presence through well-structured digital marketing strategies and creative content that communicates their message with clarity and professionalism, alongside visual production services and advanced technical solutions that complete the digital ecosystem in an integrated manner.

Synack aspires to position itself as a strategic partner to its clients by building long-term relationships founded on trust, transparency, and a deep understanding of goals. The result is a fully integrated technical entity that embodies professionalism, reflects a spirit of innovation, and empowers clients to stand out in a competitive market.

**Service:** Visual Identity

**Client:** Syntaq Technology Solutions

**Year:** ٢٠٢٦

**Creative Direction:** Abdulrahman Fahad Al-Mohammed Al-Thani

**Contact Us:** +٩٧٤ ٧٠٩١٧١٧١

# Color Identity

The color identity stems from the core of the visual identity, forming, together with its other elements, an integrated system that reflects the brand's personality and ensures visual consistency.

Main visual element colors		#112393	#1A33DA		Primary colors		#17C9C	#137A3	Supporting visual element colors	
Conversion					Conversion				Conversion	
HEX	071E7D	#A-ABF8	#0A7CEB		HEX	25F20	#1D7ACC	#1A33BE	HEX	071E69
RGB	15, 50, 125				RGB	55, 51, 52			RGB	15, 50, 105
CMYK	88, 76, 0, 51			#EDEDED	#A-A-A				CMYK	86, 71, 0, 59
HSL	252, 79, 27					#333333	#LALALA		HSL	250, 75, 24
True Cobalt					Black				Midnight Blue	
Intensely saturated blue vibrates with intellectual vigor and unflinching consistency, signifying professionalism and energy.					Complete absorption of light radiates unmatched sophistication and strength symbolizing authority, depth and formality.				Deep and enveloping, conjures midnight silence, introspection, and the stillness of a star-filled night.	

# Norsal<sub>ENG</sub>

## Overview

GgHhIiJjKkLlMm  
NnOoPpQqRrSs  
TtUuVvWwXxYy

Qq7&Lk@Mm#Tt!Aa9  
Zz\*Pp3^Ww\$Ee%Rr  
Yy(6)Hh+Uu=Ii~Xx

## Regular

yntaq is an innovative company specializing in technology, digital marketing, and integrated digital solutions, with its brand designed in Qatar by Abdulrahman Fahad AlThani.

## Medium

The company is built on delivering smart, end-to-end solutions that combine creativity and technology to empower individuals and businesses to establish a strong and sustainable digital presence.

## Bold

The company is built on delivering smart, end-to-end solutions that combine creativity and technology to empower individuals and businesses to establish a strong and sustainable digital presence.

## Letters

AaBbCc

## numerals

01234

0123456789

Syntaq

# نوتو نسخ عربي

## نظرة عامة

ا ب ت ث ج ح خ  
د ذ ر ز س ش  
ص ض ط ظ ع غ  
ف ق ك ل م  
ن ه و ي

1 ا 2 ب 3 ت 4 ث 5 ج 6 ح 7 خ  
% د 8 ذ 9 ر @ ز # س \$ ش  
+ ص ^ ض & ط \* ظ ( ع ) غ  
، ف = ق ~ ك ! ل ؟ م  
/ ن . ه : و ؛ ي

## عادي

سينتاك هي شركة مبتكرة متخصصة في التكنولوجيا، التسويق الرقمي، والحلول الرقمية المتكاملة وقد تم تصميم هويتها التجارية في قطر بواسطة عبدالرحمن فهد الثاني.

## متوسط

تعتمد الشركة على تقديم حلول ذكية ومتكاملة تجمع بين الإبداع والتكنولوجيا لتمكين الأفراد والشركات من بناء حضور رقمي قوي ومستدام.

## عريض

تعتمد الشركة على تقديم حلول ذكية ومتكاملة تجمع بين الإبداع والتكنولوجيا لتمكين الأفراد والشركات من بناء حضور رقمي قوي ومستدام.

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أ ب ت ج ح

الأرقام  
01234  
0123456789

سينتاك



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# Pattern identity

The pattern identity originates from the details of the pattern derived from the logo, forming a cohesive visual element that reflects the brand's spirit and ensures visual consistency across all its design components.

## Geometric composition



## Visual overlap



## Form simplification



# Identity extension

The pattern originates from the core symbol and expands within a structured visual system, creating a cohesive presence that enhances brand clarity and ensures consistency across all applications and materials.





# Logo Variations

Secondary Logo



Wordmark

Primary Logo



Symbol Mark

# Logo Variations

Secondary Logo

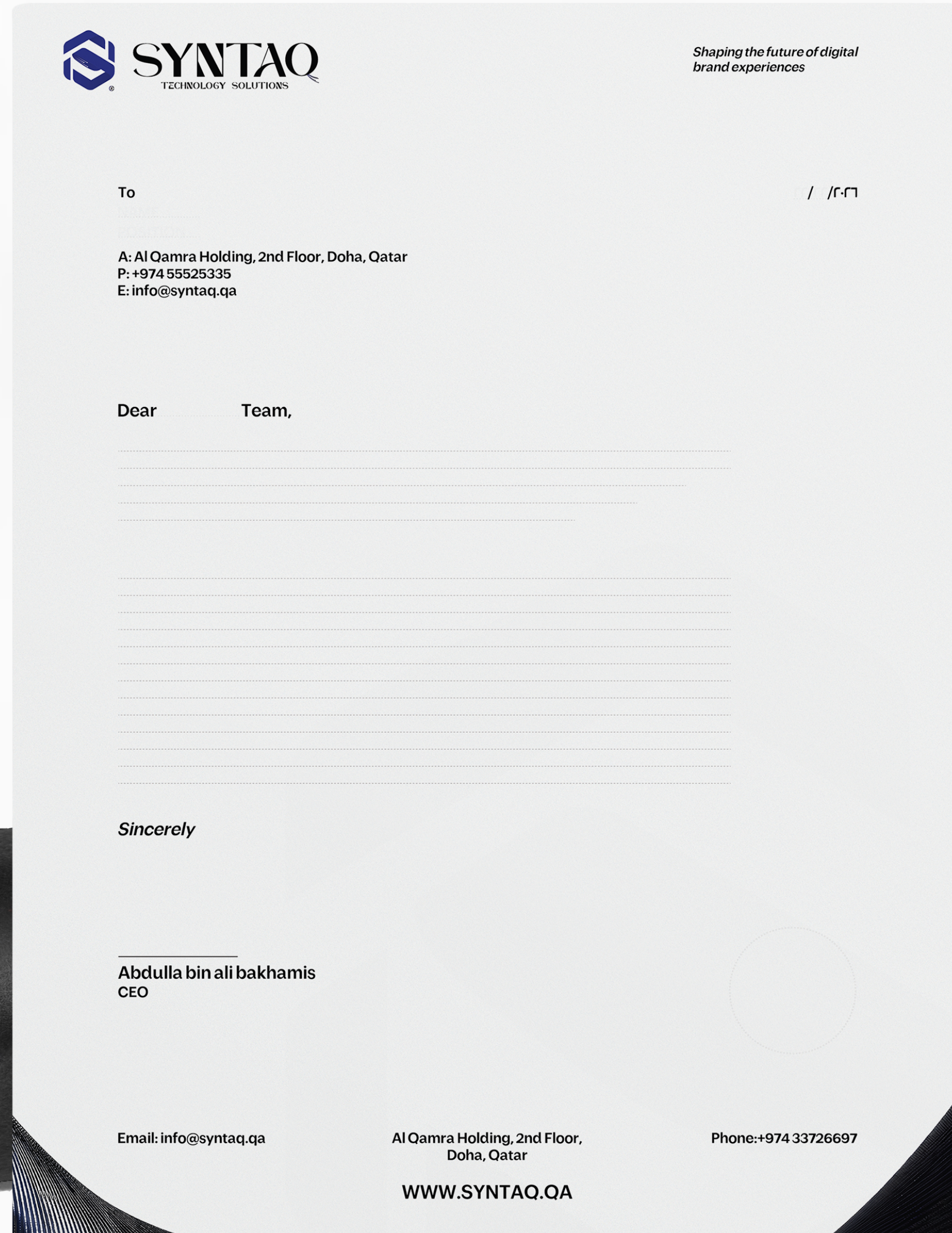


Wordmark

Primary Logo



Symbol Mark







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